

**The Dingoes Refrain Pty Ltd
Run Melbourne presented by The Age
Win a Ford Fiesta Zetec
Terms and Conditions**

1. Information on how to enter forms part of the terms of entry. Entry into the competition is deemed acceptance of these terms and conditions.
2. Entry is open to all residents of Australia from Monday 28th June 2010. However, employees and their immediate families of The Dingoes Refrain Pty Ltd or The Age Company Ltd, and their associated agencies and companies are not eligible to enter.
3. The competition concludes on Sunday, 18th July 2010 at 10:00 (AEST).
4. To receive an automatic entry, entrants must register to be a runner or a walker for the Run Melbourne presented by The Age Event via the website www.runmelbourne.com.au or by posting their entry forms to Run Melbourne, 4/11 Sabre Drive, Port Melbourne VIC 3207. Registrants are required to provide personal information including (but not limited to) name, address, postcode, telephone number, age and gender. Individuals who registered for the event between March 1st 2010 and Monday June 28th 2010 will also receive automatic entry.
5. Entrants under the age of 18 must obtain the prior permission of a parent or guardian over the age of 18 to enter.
6. Incomprehensible, illegible and incomplete registrations will be deemed invalid.
7. Entrants in the competition may only enter once into this promotion.
8. The Promoter reserves the right to request winner to provide proof of identity, proof of residency at the nominated prize delivery address and/or proof of entry validity (including proof of registration) in order to claim a prize. Proof of identification, residency and entry considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
9. The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of Promoter, includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements, disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms & Conditions of Entry or who has, in the opinion of Promoter, engaged in conduct in entering the Promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promotion and/or Promoter. The Promoter reserves the right to disqualify a winner if Promoter becomes aware that the winner and/or the winner's entry is of a type described in this clause.
10. Entries must be received by 10:00AM (AEST) on Sunday, 18th July 2010. The time of entry will in each case be the time the registration is received by the Promoters database. The Promoter accepts no responsibility for any late, lost or misdirected entries including registrations not received by the Promoter or delays in the delivery of the registration due to postal service disruptions, network congestion or for any other reason.
11. The cost of entry is free with registration into the Run Melbourne Event. The cost of accessing the website will be dependent on the entrant's individual Internet Service Provider.
12. One (1) winner will receive one (1) *Ford Fiesta Zetec - 2010*.

Colour options are at the absolute discretion of the prize supplier, and are subject to availability.

The major prize is valued at a maximum of \$23,742 (includes on-road costs: stamp duty, registration, compulsory 3rd party insurance, dealer delivery)

13. Total prize pool valued at \$23,742 (incl. GST)
14. Prizes can be transferred, however cannot be redeemed for cash.
15. If the winner of the car is under the age of 18 as at the date of the draw, the vehicle will be transferred into the name of the winner's parent or guardian until the winner turns 18 years of age. If the winner of the car does not have a driver's licence, as at the date of the draw, the vehicle will be transferred into the name of a (licence holding) person nominated by the winner.
16. Comprehensive insurance, additional options and all ancillary costs (including travel to and from the dealership) are the responsibility of the winner. Unless expressly stated in these terms and conditions all other expenses become the responsibility of the winner.
17. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to State Regulation.
18. The promoter reserves the right to refuse to allow a winner to take part in any or all aspects of the prize, if the promoter determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the prize. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the promoter in its absolute discretion.
19. Once prizes have left the Promoter's premises, the Promoter takes no responsibility for prizes damaged, delayed or lost in transit.
20. By accepting the prize, the winner agrees to participate in and co-operate as required with all reasonable media editorial requests relating to the prize, including but not limited to, being interviewed and photographed, filmed and/or chaperoned throughout the duration of the prize.
21. In consideration for the Promoter awarding the prize to the winner, the winner hereby assigns to the Promoter all right, title and interest in and to all copyright in any material created pursuant to the winner's participation in any aspect of the prize (Works). The winner acknowledges that the Promoter is free to use the Works and to exercise its rights in relation thereto and the winner will not be entitled to any fee for such use.
22. In consideration for the Promoter awarding the prize to the winner, the winner hereby permits the winner's image and/or voice, as recorded, photographed or filmed during the winner's participation in the prize to appear in connection with The Age Company Ltd or the advertising or marketing thereof, in any media whatsoever throughout the world and the winner will not be entitled to any fee for such use.
23. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the prize.
24. Prize values are based upon the recommended retail prices at the time of printing (inclusive of GST). The promoter accepts no responsibility for change in prize value

between now and the ultimate prize redemption date.

25. Independent financial advice should be sought as tax implications may arise as a result of accepting the prize.
26. Each valid entrant who has entered the competition over the duration of the promotional period will be entered into the draw. One (1) valid entrant will be drawn at random to become the winner. The draw will take place at the Run Melbourne Event at Federation Square, Corner Swanston and Flinders St, Melbourne VIC 3000, at the Main Stage on Sunday, 18th July 2010 at 11:00AM (AEST).
27. The winner will be notified by telephone within 2 days of the draw and will also be advised of their prize in writing. The winner of prize will be published in the Public Notices section of The Age newspaper on Friday, 23rd July 2010.
28. Should an entrant's contact details change during the promotional period, it is the entrant's responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to Promoter.
29. Subject to State Regulation, an unclaimed prize draw will take place at The Age Company Ltd, Level 5, 655 Collins Street, Melbourne VIC 3008 on Friday, 15th October 2010 at 11:00 (AEST) and winner of prize will have their details published in the Public Notices section of The Age newspaper on Friday, 22nd October 2010. Winner will be notified in writing.
30. The promoter's decision is final and the promoter will not enter into correspondence regarding the Competition result.
31. It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and the prize supplier's requirements.
32. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the promoter in its absolute discretion.
33. In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions, subject to any directions given under State Regulation.
34. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize except for any liability which cannot be excluded by law. The Promoter is not responsible for any incorrect or inaccurate information, either for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, network failure, theft or destruction or unauthorised access to or alteration of entries.
35. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
36. The Dingoes Refrain Pty Ltd and their associated agencies and companies assume no responsibility for any error, omission, interruption, deletion, defect, delay in

operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries, and reserves the right to take any action that may be available.

37. If for any reason this competition is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition, subject to any direction given under State Regulation.
38. All entries become the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion but no further use of this information will be made without prior consent.
39. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter.
40. The Promoter is The Dingoes Refrain Pty Ltd Trading As Start to Finish Event Management 4/11 Sabre Drive Port Melbourne Vic 3207. (ABN: 76 053 668 714).

Authorised under, VIC permit no: 10/2076.